

ROTARY RIBFEST

A COMMUNITY  FUNDRAISER

SPONSOR KIT

JULY 17, 18 & 19, 2026

OPEN HEARTH PARK ■ Sydney, Nova Scotia



ROTARIANS AT WORK



ABOUT RIBFEST

WHEN YOU SPONSOR RIBFEST, YOU ARE REALLY SUPPORTING CHILDREN, YOUTH, ADULTS AND SENIORS WITH VARIED AND COMPLEX NEEDS...ALL MEMBERS OF OUR COMMUNITY!

PLEASE CONSIDER JOINING US IN MAKING THEIR LIVES BETTER!

Rotary Ribfest is one of Cape Breton's favorite summer events. More than 30,000 people flock to this family friendly event for three days of great food, fun and music.

2026 is the 11th year Rotary Club members have brought this fan favorite to CBRM and participation has not waned. In addition to the nation's top ribbers...there are children's activities, a beer tent, local vendors and local food trucks. Some of our finest Cape Breton musicians are featured on stage.

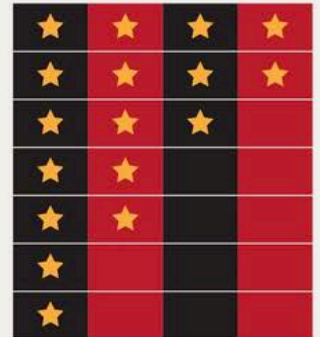
It takes months of hard work and money to mount this event...mostly provided by members of Rotary. We then return all the money we raise to organizations like Loaves and Fishes, Glace Bay Food Bank, breakfast programs at local schools, scholarships for high school students, the Ally Centre, and Pine Tree Home, amongst others!

We want to talk to you about how we can customize a package to suit your marketing needs. Call or text 902 322-3545 to begin this conversation.

OPTIONS AND LEVELS INCLUDE:

- Your logo displayed on sponsor signage and banner, strategically placed on event site.
- Your business logo and link on RotaryRibfestcb.ca.
- Periodic digital and social media profiles through Facebook and Website.
- Your name and logo in all radio, social media and print advertising.
- Recognition from the main stage throughout the weekend.
- On air promotion opportunities with radio partners.
- Logo strategically placed near entrance and name/banner prominently displayed on concert stage

PRESENTING SPONSOR \$10,000 & UP
SILVER SPONSORS \$5,000 & UP
BRONZE SPONSORS \$2,500 & UP
FRIENDS OF RIBFEST \$1,000



Thank You!



Volunteer with us at Rotary Ribfest!

Visit rotaryribfestcb.com/volunteer

Want to be part of the fun and make a difference in your community?

Join our team and help make one of Cape Breton's favourite summer events a success.

